

Earn While You Learn

Objectives

- To provide opportunities to students to earn while learning to meet their expenses.
- To expose the students to the world of work before actual employment.
- To give students hands on experience to boost confidence to face the world of competition.
- To instill the students with a sense of belongingness and involvement in the development of the College.
- To inculcate in the students values of hard work and dignity of labour.
- To channelize the energy of the young students in positive activities.

Context

In the present context, owing to the increasing rate of inflation, many students are unable to pursue higher education. In order to address this problem, the Dept. of Fashion Designing, SD College Hoshiarpur provides a great opportunity to the students to meet the expenses of their studies through an initiative called “Earn While You Learn”. Besides, this program is aimed at improving the skills of the students, boosting their self-confidence and making them independent. In this direction, the department organizes a number of workshops and exhibitions.

Practice

This initiative of “Earn While You Learn” teaches students to make handicrafts which can bring them a handsome earning. Students can learn bakery items, pottery, making decorative items, and various types of fashion designing items. Besides, skills like rangoli making, poster making, clay modeling, rakhi making, etc. are also taught to the students. The items prepared by the students are mostly sold out in various exhibitions organized in the college. During 2018-2019, the Department of Fashion Designing conducted a Mehandi Application on 13/8/2018; Preparation of Cupcakes on the eve of Blood Donation Camp on 8/9/2018; Pnyaas: Ek Koshish, an Exhibition-cum-Sale under “Earn While You Learn” program held on 3/2/2019 and 3/4/2019; and Preparation of Gifts for Vice Chancellor, Panjab University on the eve of Convocation on 3/4/2019. All these skills are aimed at meeting the aforementioned objectives.

Evidence of Success

“Earn While You Learn” attracts variety of students because it does not only provide them with an earning but also boost their confidence to support themselves and their families as well. Every year, the college organizes various exhibition-cum-sales in the college which is a testimony that the college is providing the students with a truly meaningful skill.

Resources Required

This initiative does not require any resources which are beyond the reach of the students. The college has already provided them with a fully-equipped fashion designing lab. The raw material is easily available and the students also make good use of discarded items to develop attractive pieces of art.

Challenges

Owing to the absence of an adequate job market, the skills learned under this program rarely become the ultimate career options for the students to earn their livelihood. Moreover, students enrolled in these programs do not find fair markets to sell their products. Though the college is making sincere efforts to fulfil this gap, yet these challenges pose a great hurdle in the success of this program.